

JCI UK National Conference

September 2009



JCI Leeds invites you to join them for JCI UK's National Conference at Alea Casino, in Clarence Dock between 4th and 6th September 2009.

Leeds Chamber of Commerce, Marketing Leeds and some Leeds based businesses, including corporate and commercial law firm Walker Morris are already supporting the event and JCI Leeds are confident it will be an truly inspirational and enjoyable weekend of 'creativity and leadership' for members and young professionals.

Claire Dempster, Deputy President of JCI Leeds and Conference Director said:

'National Conference is a fantastic opportunity to meet colleagues from other Junior Chambers, learn from each other and have loads of fun at the same time.'

'I have been overwhelmed by the support and enthusiasm of our members for hosting the event, to say they are excited to be welcoming JCI members from around the UK to Leeds is an understatement, it is sure to be a great event.'

“ Creativity is a mental and social process involving the generation of ideas or concepts, or new associations of the creative mind. ”

National Conference will be officially opened on the Friday afternoon with two sessions that will give members some pointers on how to be creative with their marketing and branding and some top tips for engaging with the media. Followed by JCI Leeds' award winning business lecture, a 'Parkinson' style question and answer session with a panel of high profile past presidents and members who will be interviewed about how their involvement with JCI has contributed to their career success.

On Friday night we will host our '**Casino Royale**' welcome party held in a private room in Alea with our own bar and gaming tables where guests can learn to play (it would be rude not to in a Casino!!). It will be a chance to catch up with friends and meet some new faces, have some nice food and a few drinks...and a bit of 'Bond' thrown in!

“ Leadership is ultimately about creating a way for people to contribute to making something extraordinary happen. ”

Saturday's training is all about leadership, whether your ambitions are to be the director of a company or to lead a team in organising a JCI event – there will be something for everyone. We have organised two interactive sessions aimed at increasing our leadership skills and if that's not enough this will be followed by the National extempore competition (off the cuff public speaking). We are currently in the process of securing a high profile speaker to close the afternoon - watch this space!

FROM LEEDS WITH LOVE

Carrying on the 'Bond' theme on the Saturday evening, guests will be invited to attend the **'From Leeds with Love'** gala dinner, with special guests! This will be the grand finale to the weekends activities and for those of you familiar with this years JCI Leeds council team, you know its going to be a good night filled with friendship, great fun and lots and lots of partying...!

If you haven't noticed already we have some fantastic designers on our marketing team this year (see logos above designed by Sarah Jane Robertson) and we are busy putting the final touches to leaflets, websites, social networking sites and a NC09 'trailer' which will be available on YouTube very soon.

For all the latest up-to-date information about why you should be coming to Leeds in September visit www.jcileeds.org.uk..... and if you can't wait then you can always contact Claire Dempster, Conference Director on **07720 050789** or by email **deputy@jcileeds.org.uk**.

See you in Leeds!



Clarence Dock